



SWANx19 Planning Group Meeting Notes

Tuesday, February 26, 2019

SWAN Headquarters

800 Quail Ridge Drive, Westmont, IL 60559

Conference Room

Welcome and Introductions

Meeting started at 2:00 p.m.

Organization	Name	Present
Bellwood Public Library	Linda DuPree, Head of Circulation	
Frankfort Public Library District	Jessica Nawrocki, Head of Circulation	Yes
Downers Grove Public Library	Lauren Cantore Gonzalez, Computer Help Desk Supervisor	Yes
Blue Island Public Library	Mike Byrne, IT Manager	Yes
Downers Grove Public Library	Christine Lees, Head of Circulation	Yes
Tinley Park Public Library	Joy Anhalt, Technical Services Manager	Yes
SWAN	Aaron Skog, Executive Director	Yes
SWAN	Steven Schlewitt, Information Technology & Systems Support Manager	Yes
SWAN	Lauren Levaggi, User Experience Specialist	Yes
SWAN	Rudy Host, Systems Engineer, Information Technology	Yes
SWAN	Crystal Vela, Consultant, User Experience	Yes

Timeline

The event is set for Friday, August 16, 2019. We would need to open registration in May 2019.

Review of 2018 Conference Survey Feedback

Refer to the meeting packet.

Advance Registration: How Did this Go?

This went well, and the group liked having it open in May 2019.

Day-Of Event: Any Observations?

Room sizes for the event need some attention during planning.

The food line was a little hectic for 2018. SWAN will approach the MVCC staff about the box lunches, with the chips in another place. We can create signage on tall poles.

The food choice should be noted on the packet or name tag? A reminder as to what they ordered.

Sessions: Feedback

See page 3 of the packet.

Vendors: Feedback

The vendors were good to have at the event and their sponsorship was appreciated.

Theme Ideas for 2019 Event

“Libraries change lives” from ALA national library week. We could borrow from this as marketing?

What are you doing to change your community?

We are bringing together a community of libraries, librarians, who work with their residents, schools, cities, and towns.

The event planning group is looking for topics on interesting ways you engage with the community you serve. This could be event programs, community outreach, technology-based tools, or collaboration with local school districts.

Showcase the technology also within libraries.

ILA has shown the library of things. How these are cataloged within these initiatives? What challenges did your library need overcome with a new initiative or service?

There are so many libraries doing amazing things, we should encourage the staff to share how they are

How libraries are working with non-profits or local governments. How do you work with the village more, the park districts?

“Libraries unite” was also suggested. The library as more of a community center.

Frankfort set up a volunteer group, with opportunities promoted.

Downers is collaborating a lot with the school district, making sure they are not overlapping, or suggesting.

Frankfort does book talks at the schools. Tinley is doing a lot of school visits, which included at one.

Pads group is working with Downers Grove Public Library, which includes from 7-9am a session to introduce. Christine Lees noted that DuPage Pads is a good group.

Any sessions to repeat? The panel on the restricted use card, Oak Park's work with the social worker.

David Lee King was suggested as a keynote. He is at Charrlott Mecklinburg (sp?). Check out his blog.

Ryan Dowd is the involved with librarians and the homeless. He is based in Aurora, and will speak. Emilio Estevez movie could be a tie in. They are touring together!

What have we invented, what is unique? For "back of the house" staff, who has created a home grown self-check? The ideas within libraries on how they have approached technology.

Berit Nelson could be speaker from SirsiDynix, but not necessarily talking about "the roadmap" but a more broad topic on trends.

"Innovative concepts" is what Steven Schlewitt shared a theme within this event. Things you may have been doing for a long time.

Branding and Marketing (standalone website?)

Internally we have discussed if we should continue to promote. The Reaching Forward event.

Program guide vs. Mobile app

The app could be the mobile version of the website. This would be supported by User Experience and SWAN IT staff.

Registration & Check In

The vendor bingo helped get folks to speak to the vendors. There was the drawing for the prize helped, along with gift cards.

SWAN swag (tote, notebook, pens)

For LACONI, the small notebook with a vinyl pocket, was popular. The pen should have a stylus to help promote the mobile app. Ask Joy for the quantity and pricing (500 for around \$1,000?), through Green Promoting (based in Hinsdale).

People like the pop-sockets, which connect to phones. The sleeves for library cards that attach to phones are also popular. Perhaps the vendors should also provide some swag!

One branded SWAN item would be the webcam covers (Rudy)!

Keynote Speaker and Breakout Session Topics/Speakers

Young adult authors was suggested.

Local authors: Julie Heisey (based in Tinley) author of paperback mysteries.

Christin Higgins (romance) was a lunch event with Downers Grove.

Andersons Bookstore has a lot of different connections.

Elizabeth Berg (Oak Park resident) could be a speaker.

DuPage Regional Office of Education (keynote or a session) was suggested by Pierre Gregoire.

Lisa See (local author?) suggested by Frankfort.

Chance the Rapper was suggested by Crystal Vela.

Other community partnerships, such as the Museum Pass.

The plagiarism ongoing with Nora Roberts (sp?) could be an interesting speaker and topic. The blog posts on the industry are very interesting.

Housing Forward from Oak Park could be approached.

Will Selman is the DuPage Pads director.

Laura Vanderkam has a novel coming out, but also speaks on the topic of time management. This could be tied.

Suggested sessions

RAILS delivery overview and the security within the CTL/CTS service. The tour that was done was viewed as very important to the circulation staff.

The “stump the chumps” from two years priors was good, but last year it seemed like they needed more direction. Or it has run out of gas!

Interest in more software presented that can assist circulation.

Panel on cataloging best practices was an opportunity to come together.

What is available or possible with what SWAN offers?

The Symphony Outreach was noted as a possible topic for overview.

Potential Sponsors and Vendors

Do we want to open it up with vendors demonstrating new technology?

We could have someone come out from Microsoft and talk about licensing or costs for libraries.

Cheryl Pawlek (DGS) has a son that works for Microsoft ☺

Unique Management could provide an overview of new services.

TBS has a good presence in SWAN libraries.