# SWAN Advisory: Discovery and User Experience (DUX) Thursday, August 22, 2019

# Notes 1:30 PM – 3:30 PM Oak Brook Public Library

### 1. Welcome and introductions (5 min)

## 2. Relevancy Ranking (30 min)

Tara worked with SirsiDynix to improve relevancy ranking in Enterprise. SirsiDynix moved title indexing higher in the relevancy ranking. DUX was informed the day prior to the meeting that Enterprise Test was enhanced with the new options. Tara gave Elmwood Park's test instance.

The children's book "Smile" was given as an example of a previously hard to find book. The test instance gave "Smile" a much higher ranking toward the top of the results. Another example was the title "The Help" and this title also came up much higher in the results with the new relevancy ranking.

The title boost has a downside when searching for bestselling authors in a keyword search in that the titles that contain the author's name in the 245 will rank higher than the titles that were written by the author. DUX agreed that the title boost was much preferred. Tara scheduled the title boost relevancy enhancement for the following day.

#### 2. Fall Usability Testing (30min)

- What are we testing? We are testing the eBook download process from Enterprise. We would
  like to test patrons who are familiar with downloading eBooks with the possibility of them
  bringing their own device. Other possible testing tasks could include the new relevancy ranking
  in Enterprise or BlueCloud Mobile App testing.
- Who would like to host? The DUX group libraries will volunteer through the DUX email.
- What dates will work for the testing? We would like to set up testing during November before the Thanksgiving Holiday.
- What is involved? DUX volunteer libraries would need to agree to have the banner on Enterprise
  for a call for participants; possibly add the information to a library Facebook page or have a flier
  inside the library; screen patrons who might be interested and help recruit; as well as schedule a
  room for the date and time of the usability testing in advance.
- 4. Downloading eBooks in Enterprise paper prototyping activity (60 min)

Based upon the two prior activities in June and July, sketching involved finding a solution to achieve a more unified method for downloading eBooks from Enterprise. Tara and Robin had sketched out an example of what they called a "digital shelf" option where books that were selected by patrons were sent to the digital shelf. DUX brainstormed and sketched multiple versions of the "digital shelf" and versions of other options that completed an eBook download.

## 5. Next meeting – September 26, 2019

#### Attendees:

- 1. Nick Ayala (Itasca)
- 2. Jane Arndt (Saint Charles)
- 3. Molly Bitters (Eisenhower)
- 4. Susan DeRonne (Glen Ellyn)
- 5. Doug Ferrini (Tinley Park)
- 6. Amanda Ghobrial (West Chicago)
- 7. Sharon Hrycewicz (Downers Grove)
- 8. Greg Hunt (Frankfort)
- 9. Jean Jansen (Villa Park)
- 10. Tony Lucarelli (Indian Prairie)
- 11. Joy Matteson (Downers Grove)
- 12. Sarah Slack (Saint Charles)
- 13. Jason Stuhlman, (Elmwood Park)
- 14. Nancy Wollwert (Messenger)
- 15. Scott Brandwein, (SWAN)
- 16. Robin Hofstetter (SWAN)
- 17. Lauren Levaggi (SWAN)
- 18. Ian Nosek (SWAN)
- 19. Aaron Skog (SWAN)
- 20. Dawne Tortorella (SWAN)
- 21. Crystal Vela (SWAN)
- 22. Tara Wood (SWAN)