



SWANx19 Planning Group Meeting

Tuesday, February 26, 2019

2:00 p.m. – 4:30 p.m.

SWAN Headquarters 800 Quail Ridge Drive, Westmont, IL 60559
Conference Room

Agenda

1. Welcome and Introductions
 - a. Team Members
 - b. Timeline
2. Review of 2018 Conference Survey Feedback
 - a. Advance Registration
 - b. Day-Of Event
 - c. Sessions
 - d. Vendors
3. Brainstorming for 2019 Event
 - a. Theme
 - b. Branding and Marketing (standalone website?)
 - c. Program guide vs. Mobile app
 - d. Registration & Check In
 - e. SWAN swag (tote, notebook, pens)
4. Keynote Speaker and Breakout Session Topics/Speakers
 - a. Request for Proposals
5. Potential Sponsors and Vendors
6. Assign Tasks
7. Next Meeting

SWANx18 Feedback Summary

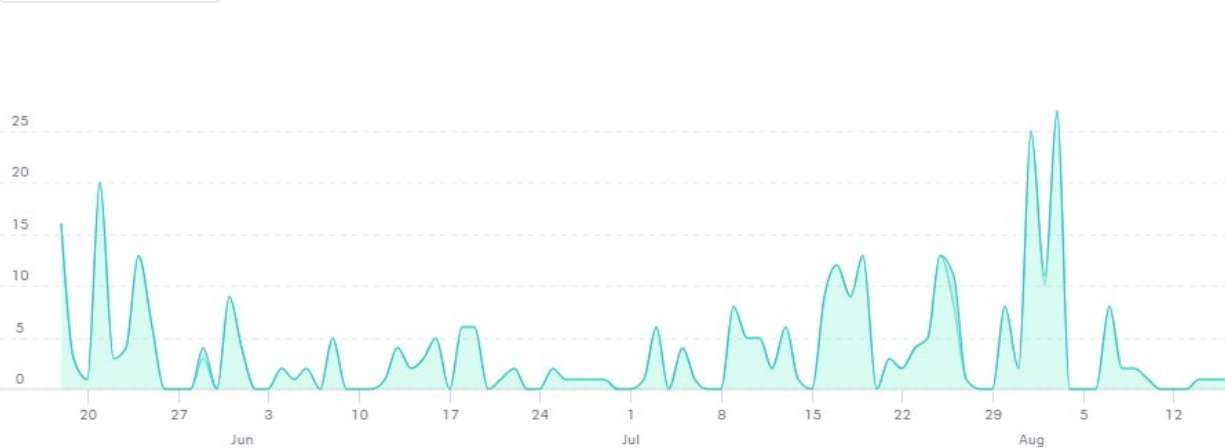
Eventbrite Tickets: 339 sold

Ticket Type	Price	Sold	Status
SWAN Member Library	\$30.00	276/320	Ended
Non-SWAN Member	\$40.00	5/80	Ended
SWAN Staff/Presenter		58/80	Hidden

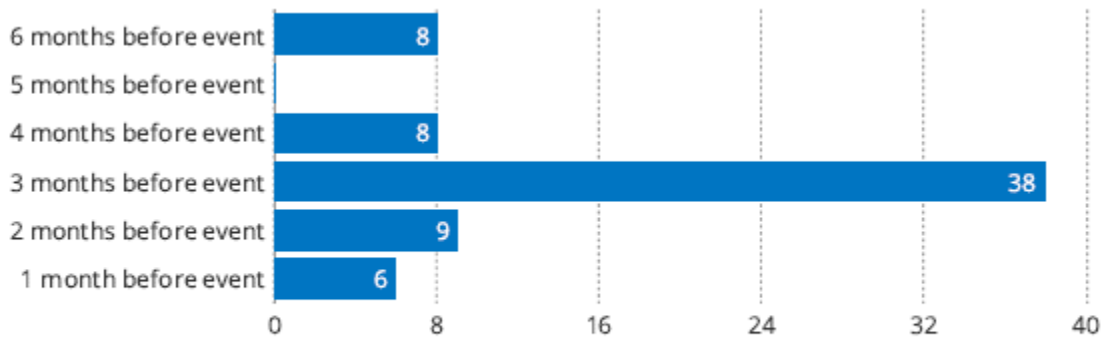
Eventbrite Traffic from Promotional Tools

Category	Page Views
> Direct Traffic	2126
> Event Discovery Platform	122
> Promotion Partners	4
TOTAL	2252

Eventbrite Daily Ticket Sales



How early do you believe you should be able to register yourself and/or staff for next year's event?



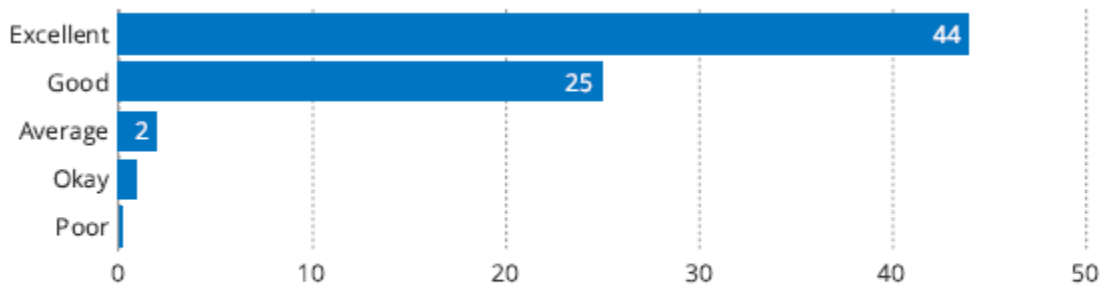
69 responses in 76 results

Would you want to register for the event as soon as possible, even if not all session descriptions or the day's schedule were confirmed or available?

No, complete information is more important: 49

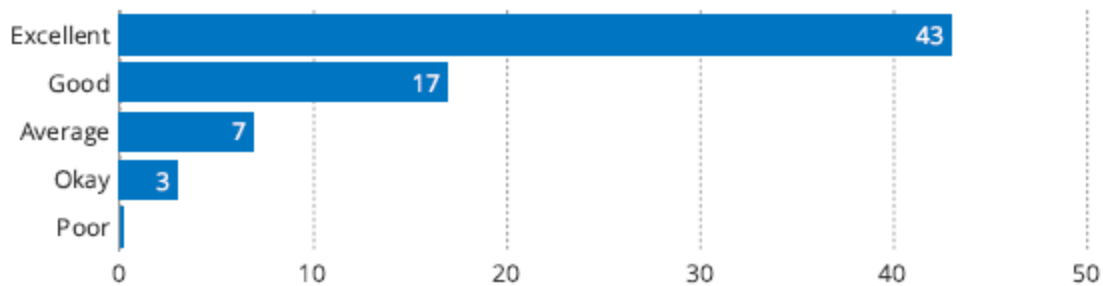
Yes, early registration is more important: 20

How would you rate the event location, Moraine Valley Community College's Business and Conference Center?



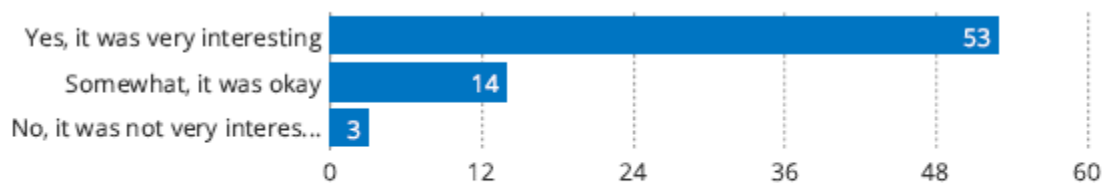
72 responses in 76 results

How would you rate the event's keynote speaker, Gene Ambaum of Unshelved Comics?



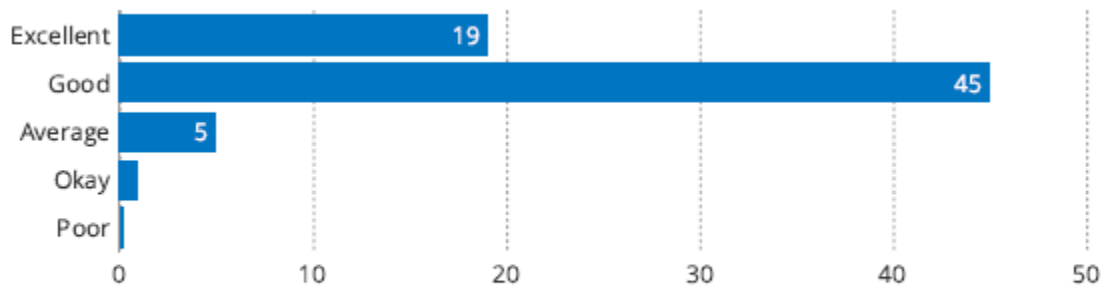
70 responses in 76 results

Did you find the keynote speaker's topic valuable?



70 responses in 76 results

How would you rate the quality of the session topics available?



70 responses in 76 results

Which session was your favorite?	Counts
Cataloging SOS and Tech Services Isn't Scary	1
Chicago PL Reciprocal Borrowing information	1
Design Thinking	1

Harassment & Discrimination	1
SWAN State of the Union	1
Cultural Competency	3
Experimental musical instruments.	3
Graphic Novels	3
Patron Privacy	4
Flying Fox	5
Targeting Autism	5
Serving the Homeless	6
Employment Law	7
IMRF	9

Were you always able to find a seat in the session you wanted to attend?

Yes: 54

No: 14

Yes & No: 4

Were you always able to sit in on the sessions you wanted to attend? Did you see sessions scheduled at the same time that the same audience might be interested in?

Yes: 34

No: 4

Some comments:

For the most part. I would have loved to attend both Monarch Project and Design Thinking. I'm not sure how you could predict that, though.
I felt like you did a good job of scheduling
I only had two sessions that I was interested in that conflicted.
I thought it was good, ones that appealed to a wide range were scheduled twice, which made it easier for me to attend what I wanted to attend
I wanted to go to 3 of the talks in the 4th sessions. It was hard to pick out sessions as a Circulation Assistant, when most are geared toward higher ups.
I was able to attend all of the sessions that I wanted to.
I was able to attend my first choice of sessions. There were sessions at the same time that I'd have liked to see both.
I was able to attend the ones I wanted to.
I was able to attend the sessions that I found most interesting.
I was able to sit in on the sessions I wanted to attend. Plenty of space to spread out and also meet with people. I had a few conflicts with wanting to attend an IMRF session. I had another topic that was more timely and pertinent so I attended that one.

I was able to sit in the sessions that I wanted to attend.
I was interested in several sessions that conflicted with each other, but I have a wide variety of interests.
I would have liked to go to a few others that were at the same time
It wasn't difficult for me to decide which session I wanted to be in.

What are your thoughts towards registering for specific sessions next year versus being able to "float" or move from session to session without restriction?

Float! 42

Either: 9

Pre-register: 10

"I used to plan conferences for doctors who had to choose their sessions; they floated anyway!"

"I wanna float! Maybe give the worrywarts the option to register, but still allow floating?"

Is there a topic you would like to see presented next year?

All of the Tech-related topics were great, and it would be wonderful to see how other libraries use the modules in WorkFlows.
Better Culture and Diversity presenters
Collection development and weeding
Emerging technologies in libraries
Harrasment and Discrimniation but for library staff and NOT admistrators/directors or any other session about employee rights
I attended sessions on Cataloging, Acquisitions, IMRF and Tech Services. I think an even more expanded IMRF would be great.
I just look forward to different topics
I like "how to" info. If a session is philosophical, the speaker should be really good
I would like to see more about leadership, management, staff training, customer service, marketing, design, and user experience.
I would like to see more about planning programs, what other libraries do on a limited budget. Explore more tools available for librarians to use when planning a program or class. For example Cricut machine and Silhouette Machine are extremely popular.
I would like to see more presentations aimed at IT departments
I'd like to see more technology oriented topics.

I'd love to see more youth focused topics.
In depth training opportunities. Perhaps 2 sessions with a fun lunch in-between.
library design/renovation
Literacy
Manager/Supervisor training
more about or repeats of autism, harassment, mental health, homelessness, poverty
More animal programs! More STEAM and Maker topics, and more family/youth/teen related topics would be great. Also, anything relating to special needs and/or autism is always welcome.
More customer service/hospitality/user experience
More marketing/design/communications.
More on diversity and cultural competency
More sessions geared to non-circulation departments. I work in the Youth Services department and at the Help Desk. I also think it would be great to have programs where you can learn about how other departments work.
More Youth Services and marketing/social media type presenters.
No
nothing comes to mind. There were a lot of sessions that pertained to what I do.
Programming ideas specifically for young adults
Providing good customer service when their are self-check(or technology)
Resources for patrons experiencing mental illness
Results of the Long Range Planning Process that is now underway for SWAN.
Similar to Design Thinking snapshots of future positions of the libraries .
Something about learning more about graphic novels and how to start reading them if you aren't used to reading them.
Staff emergency training, handling patrons who make racist or sexist comments - tips and tricks on how to defuse this, not your typical "difficult patron" talk
Tech Trends in Public Libraries
Topics relating to digital resources/technology
Unconscious bias, but with an activity that shows us how we all have it.
Unique programming ideas, collection development, an opportunity to give feedback

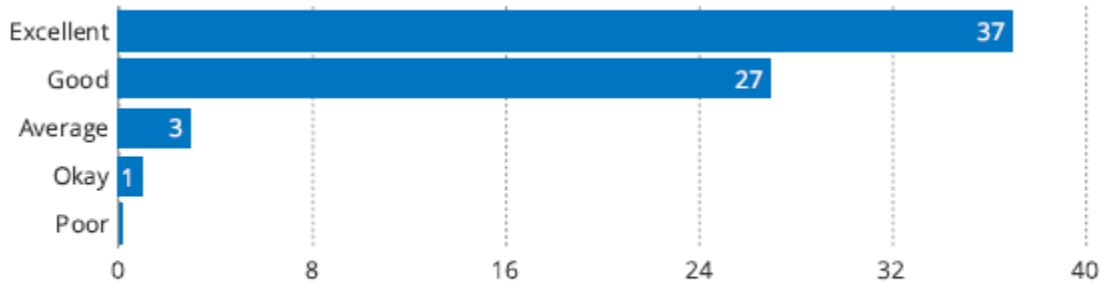
You guys covered a good variety, so there was something for everyone.

Were you able to network with colleagues from SWAN and other libraries? Any suggestions of how we can facilitate better networking for next year?

No: 12

Yes: 60

How would you rate the event's registration process?



68 responses in 76 results

Did you find the vendor tables interesting?

No, they were mostly not very interesting: 13

Yes, they were mostly very interesting: 14

Somewhat, they were mostly okay: 38

Would you have any interest in buying a SWAN hoodie or shirt in the future?



68 responses in 76 results

Libraries that responded to the survey (duplicates removed)

1. Acorn Public Library District
2. Aurora Public Library
3. Batavia Public Library
4. Batavia Public Library
5. Bedford Park Public Library
6. Bellwood Public Library
7. Bensenville Community Public Library
8. Bloomingdale Public Library
9. Blue Island Public Library
10. Bridgeview Public Library
11. Carol Stream Library
12. Chicago Ridge Public Library
13. Crestwood Public Library District
14. Crete Public Library
15. Downers Grove Public Library
16. Elmwood Park Public Library
17. Evergreen Park Public Library
18. Frankfort Public Library District
19. Franklin Park Public Library District
20. Geneva Public Library
21. Glen Ellyn Public Library
22. Hillside Public Library
23. Hodgkins Public Library
24. Indian Prairie Library
25. Itasca Community Library
26. Justice Public Library District
27. La Grange Park Public Library
28. LaGrange Public Library
29. Lansing Public Library
30. Lyons Public Library
31. Melrose Park Public Library
32. Messenger Public Library
33. Midlothian Public Library
34. Oak Lawn Public Library
35. Oak Park Public Library
36. Park Forest Public Library
37. River Grove Public Library
38. Riverside Public Library
39. Roselle Public Library
40. St. Charles Public Library
41. Stickney-Forest View
42. Thomas Ford Memorial Library
43. Town & Country Public Library
44. Villa Park Public Library

45. Westchester Public Library
46. Westmont Public Library
47. Woodridge Public Library