SWAN Advisory: Discovery and User Experience

Thursday, April 2, 2020, 1:30 PM – 3:30 PM

Online

Register on L2 - https://www.librarylearning.info/events?eventID=30258

Chair:

Tara Wood, SWAN

I.   Welcome and introductions – 5 minutes
II. EBSCO update (Robin Hofstetter) – 15 minutes
    a. Discussion: What are your training and communications needs?
III. Aspen Discovery update (Tara Wood) – 10 minutes
IV. Aspen usability testing at Oak Lawn (Ang Romano) – 15 minutes
V.   Break – 10 minutes
VI. Group Activity: Discovery Personas – 60 minutes
    a. We will break into groups, and each group will create a persona to use in our Aspen testing and evaluation
    b. For more information, see the chapter on "Proto-Personas" in *The User Experience Team of One*, by Leah Buley, available in Hoopla
VII. Next Meeting
    Thursday, July 23, 2020, 1:30 PM – 3:30 PM - Register on L2
    https://www.librarylearning.info/events/?eventID=30259