



SWAN

E-Resource Advisory

February 25, 2021

Overview

- Welcome and introductions
- EBSCO
- Aspen
- OverDrive
- Break
- LinkedIn Learning
- Purchasing trends

EBSCO Group Purchase

- As of today, the price is \$450,584 but I expect this to go down with negotiation between SWAN-RAILS-EBSCO
- Aaron will send out the next price update on Friday the 26th
- Make your decision by Sunday the 28th using the form in the SWANcom to opt-out
<https://support.swanlibraries.net/forms/80756>
- 9 libraries have decided to opt-out of the deal so far
Blue Island, Glenwood-Lynwood, Melrose Park, Northlake, Riverdale, Steger-South Chicago, Town and Country, Woodridge, and University Park

What's next?

- March 1st finalize the commitment to purchase from RAILS
- Continue ongoing negotiation on the price with RAILS

Then what?



1. Announce final pricing by April



2. Open selection form by beginning of May



3. Submit selections to RAILS-EBSCO by end of May



4. New databases go-live by July 15

Database selection

Standard set

Academic Search Premier
Auto Repair Source
Business Source Premier
Consumer Reports
Consumer Health Complete
History Reference Center
Literary Reference Center
MasterFile Premier
Middle Search Plus
NoveList Plus & NoveList K-8
Points of View Reference Center
Primary Search
Science Reference Center

Database selection

Optional

Upgrade to Academic Search Complete
Upgrade to MasterFile Complete
Upgrade to Business Source Complete
Upgrade to Literary Reference Center Plus
Biography Reference Center
Education Research complete
Hobbies and Crafts Reference Center
Home Improvement Reference Center
Legal Information Reference Center
Newspaper Source Plus
Poetry and Short Story Reference Center
Public Library eBook Collection
Read it!
Religion and Philosophy
Small Business Reference Center
Small Engine Repair Reference Center
Vocational and Career Collection
Core Collections Set

Traffic for stats

The call is coming from everywhere. Inside the building, outside the building remotely using Athens, and anywhere you have provided an access link.

EDS from Article Search in the catalog

Your website A to Z list

EBSCOhost and selected a databases

SWAN patron site

Anywhere you have provided a link

NoveList stats are not coming from NoveList Select in Enterprise

What are you talking about with those stats?

Auto Repair Source– sessions

What is a session? A unique browsing session.

What is a browser? Chrome, Firefox, Safari

I use Chrome and I open a tab and look at Auto Repair Source from the link on your website. That's one session.

Consumer Reports – visits and page views

Visits – same as sessions. I open Chrome and click Consumer Reports from your website. I browse around the site and then close it. One visit.

Page Views – I'm looking at refrigerators, washers, dish soap, detergent, and microwaves. That took me five clicks and counts as five page views.

Counter5 – EBSCOhost databases even NoveList



Total Item Investigations ?



The number of times a person clicked on the full text button from EDS or a result link. They “investigated” this result.

SWAN-Wide Monthly Stats

Documentation – Reports and Statistics

Scroll to the bottom of the page for the SWAN-Wide Monthly

From now on I'll report compiled stats

Monthly EBSCO usage

<https://support.swanlibraries.net/documentation/64729>

Top 25 performers for January 2021

Database	Metric_Type	Jul-20	20-Aug	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21
Novelist Plus	Total_Item_Investigations	9127	7157	6972	8593	9538	11257	9470
Academic Search Premier	Total_Item_Investigations	817	1030	1399	1643	858	899	2665
Consumer Reports	Sessions	344	102	1903	1879	2400	2084	1993
Novelist Plus K-8	Total_Item_Investigations	2479	4063	2782	2370	2572	2197	1511
Academic Search Complete *	Total_Item_Investigations	1736	461	3595	3645	3460	1283	1134
History Reference Center	Total_Item_Investigations	143	97	100	134	226	291	491
MasterFILE Complete *	Total_Item_Investigations	180	256	137	233	218	161	457
Business Source Premier	Total_Item_Investigations	442	399	430	771	709	452	452
MasterFILE Premier	Total_Item_Investigations	1030	800	926	836	1043	426	451
Literary Reference Center	Total_Item_Investigations	171	417	195	377	254	300	416
Points of View Reference Center	Total_Item_Investigations	182	180	382	424	276	88	357
Hobbies & Crafts Reference Center *	Total_Item_Investigations	354	251	99	329	417	241	271
Small Business Reference Center *	Total_Item_Investigations	87	51	54	318	70	41	200
Business Source Complete *	Total_Item_Investigations	21	21	15	54	8	18	191
Legal Information Reference Center *	Total_Item_Investigations	311	124	166	98	141	119	155
Education Research Complete *	Total_Item_Investigations	18	22	42	33	52	7	146
Nonfiction Core Collection (H.W. Wilson)	Total_Item_Investigations	17	33	128	103	112	29	130
Science Reference Center	Total_Item_Investigations	102	64	107	75	58	178	130
Consumer Health Complete	Total_Item_Investigations	2301	1969	368	181	102	77	105
Primary Search	Total_Item_Investigations	56	93	193	161	247	57	102
Auto Repair Source	Sessions	117	142	90	97	96	102	91
Biography Reference Bank (H.W. Wilson) *	Total_Item_Investigations	89	64	84	67	33	14	89
Newspaper Source Plus *	Total_Item_Investigations	153	92	310	431	150	51	74
Middle Search Plus	Total_Item_Investigations	1	120	142	323	0	176	59
Home Improvement Reference Center *	Total_Item_Investigations	62	28	11	6	24	23	25

Not so hot

Database	Metric_Type	Jul-20	20-Aug	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21
Home Improvement Reference Center	Total_Item_Investigations	62	28	11	6	24	23	25
Literary Reference Center Plus	Total_Item_Investigations	58	27	23	44	46	42	22
Children's Core Collection (H.W. Wilson)	Total_Item_Investigations	7	36	17	15	1	10	11
Fiction Core Collection (H.W. Wilson)	Total_Item_Investigations	12	9	28	12	10	159	10
Vocational and Career Collection	Total_Item_Investigations	17	20	2	0	2	14	6
Public Library eBook Collection (EBSCOhost)	Total_Item_Investigations	0	13	22	0	8	3	4
Small Engine Repair Reference Center	Total_Item_Investigations	4	13	6	14	2	3	4
Senior High Core Collection (H.W. Wilson)	Total_Item_Investigations	12	7	0	1	8	4	3
Middle and Junior High Core Collection (H.W. Wilson)	Total_Item_Investigations	68	2	4	1	96	1	1
Poetry & Short Story Reference Center	Total_Item_Investigations	0	0	0	0	0	0	0
Read It!	Total_Item_Investigations	41	10	12	34	34	36	0
Religion & Philosophy Collection	Total_Item_Investigations	0	0	0	0	3	0	0

Recommendations for optional selection

- Hobbies and Crafts
- Small Business Reference Center
- Legal Information Reference Center
- Newspaper Source Plus

Aspen

Digital content features

Aspen

- Has OverDrive magazines via the API
- Enterprise – we are waiting on the next release



3) The Economist

Series The Economist
Language English

Choose a Format

eMagazine

Show Edition

Available Online

Quick Copy View

Check Out
OverDrive

Preview From the
Issue

The Economist is a global weekly magazine written for those who share an uncommon interest in being well and broadly informed. Each issue explores domestic and international issues, business, finance, current affairs, science, technology and the arts.

More Info

Add to list

SHARE



Aspen sideloads

Sideload MARC records directly to Aspen for those collections that don't have API

Kanopy and Flipster

The screenshot shows the Aspen library catalog interface for the movie **1) Moonlight**. At the top, there are navigation icons for books (839), eBook (793), Audiobooks (332), music (1,133), and movies (196). Below these are collection filters: Entire Collection (2,869), Oak Park Public Library (1,239), and Available Now (1,206). The interface includes a sort dropdown set to 'Sort by Best Match', a 'Hide Covers' checkbox, and buttons for 'Covers' and 'List' views.

The movie **1) Moonlight** is displayed with its cover art, a 5-star rating, and the text '6 GOLDEN GLOBE NOMINATIONS'. The language is listed as English.

Under 'Choose a Format', there are three sections:

- Blu-ray**: Includes a 'Show Editions' button and a 'Place Hold' button. It lists three items on shelf: Oak Park Public Library Dole Branch - Adult Videos, Oak Park Public Library Main Branch - 2nd Flr - Video, and Oak Park Public Library Maze Branch - Adult Videos. Each item is labeled 'BLURAY FICTION M'.
- DVD**: Includes a 'Show Edition' button and a 'Place Hold' button. It lists three items on shelf: Oak Park Public Library Dole Branch - Adult Videos, Oak Park Public Library Main Branch - 2nd Flr - Video (noted as having 4 copies), and Oak Park Public Library Maze Branch - Adult Videos. Each item is labeled 'DVD FICTION M'.
- eVideo**: Includes a 'Show Edition' button and an 'Access Online' button. It lists one item available online: Kanopy.

A description at the bottom states: ****Oscar-winner**** for Best Picture, MOONLIGHT is a moving and transcendent look at three defining chapters in the life of Chiron, a young man growing up in Miami. His epic journey to adulthood, as a shy outsider dealing with difficult circumstances, is guided by support, empathy and love from the most unexpected places. Winner of multiple ****Oscars**** including Best Picture, Best Performance by an Actor in a Supporting Role and Best Adapted Screenplay....

At the bottom, there are buttons for 'More Info', 'Add to list', and 'SHARE' with social media icons for Facebook and Pinterest.

Aspen placards

Add database content

The screenshot shows a library catalog search results page for the query 'auto repair'. The search bar at the top contains 'auto repair' and 'by Keyword' is selected. The results are displayed in a grid format. On the left, there is a 'Narrow Your Results' sidebar with various filters. The main content area shows a list of results, with the first result being 'Auto Repair Source', which is a digital resource offering repair information. Below it, two physical manual titles are listed: 'Chilton's Auto Repair Manual' and 'Motor Auto Repair Manual'. The 'Chilton's Auto Repair Manual' entry shows it is available in English, has a 'Magazine / Journal' format, and is currently 'On Shelf' at the Oak Park Public Library Main Branch - 3rd Floor - Reference, with 12 copies available. A 'Place Hold' button is visible next to the availability information. The 'Motor Auto Repair Manual' entry is partially visible below.

Home > Catalog Search > Showing 1 - 20 of 313

books (237) eBook (51) Audiobooks (15) music (1) movies (27)

Entire Collection (313) Oak Park Public Library (69) Available Now (67)

Sort by Best Match Hide Covers Covers List

Auto Repair Source
Offers a wealth of information to help you diagnose, repair, and maintain cars and vehicles. Includes service and repair procedures, diagrams, recall information, specifications, labor estimates, and parts pricing.

1) Chilton's auto repair manual.
Language: English

Choose a Format: Magazine / Journal

On Shelf
Oak Park Public Library
Main Branch - 3rd Floor -
Reference has 12
Quick Copy View

R 629.28 CHI

Place Hold

More Info Add to list SHARE

2) Motor auto repair manual.
Language: English

Choose a Format:

Aspen dashboard

Stats available in admin for downloadable collections

The screenshot shows the Aspen dashboard interface. At the top, there is a navigation bar with a home icon, a search bar, and the user name 'R. HOFSTETTER'. Below the search bar is a breadcrumb trail: 'Home » Administration Home » Hoopla » Usage Dashboard'. The main content area is titled 'Hoopla Dashboard' and includes a dropdown menu for 'Instance to show stats for' set to 'All'. The dashboard displays three sections of statistics:

- Active Users:**

	THIS MONTH	LAST MONTH
	2	6
THIS YEAR	8	16
- Records With Usage:**

	THIS MONTH	LAST MONTH
	3	8
THIS YEAR	11	25
- Loans:**

	THIS MONTH	LAST MONTH
	3	8
THIS YEAR	11	27

On the left side of the dashboard, there is a sidebar menu titled 'Administration Options' with the following items:

- System Administration
- System Reports
- Theme & Layout
- Primary Configuration
- Languages and Translations
- Catalog / Grouped Works
- Local Catalog Enrichment
- Third Party Enrichment
- ILS Integration
- Axis 360
- Cloud Library
- EBSCO
- Hoopla**
 - Settings
 - » Scopes
 - Indexing Log
 - Dashboard
- OverDrive
- Side Loads
- Open Archives

Aspen downloadable

Select the format after you borrow

3) American Dirt
Author: Cummins, Jeanine
Checked Out: Feb 19, 2021
Format: EPUB - Overdrive
Rating: ★★★★★
Expires: Mar 5, 2021
Download: Select one format to download.

Select a Format [v] Download

Select a Format

EPUB
Kindle Book

4) Claymates
Author: [unclear]
Checked Out: Feb 19, 2021
Format: EPUB - Overdrive
Rating: ★★★★★
Expires: Mar 5, 2021
Download: Select one format to download.

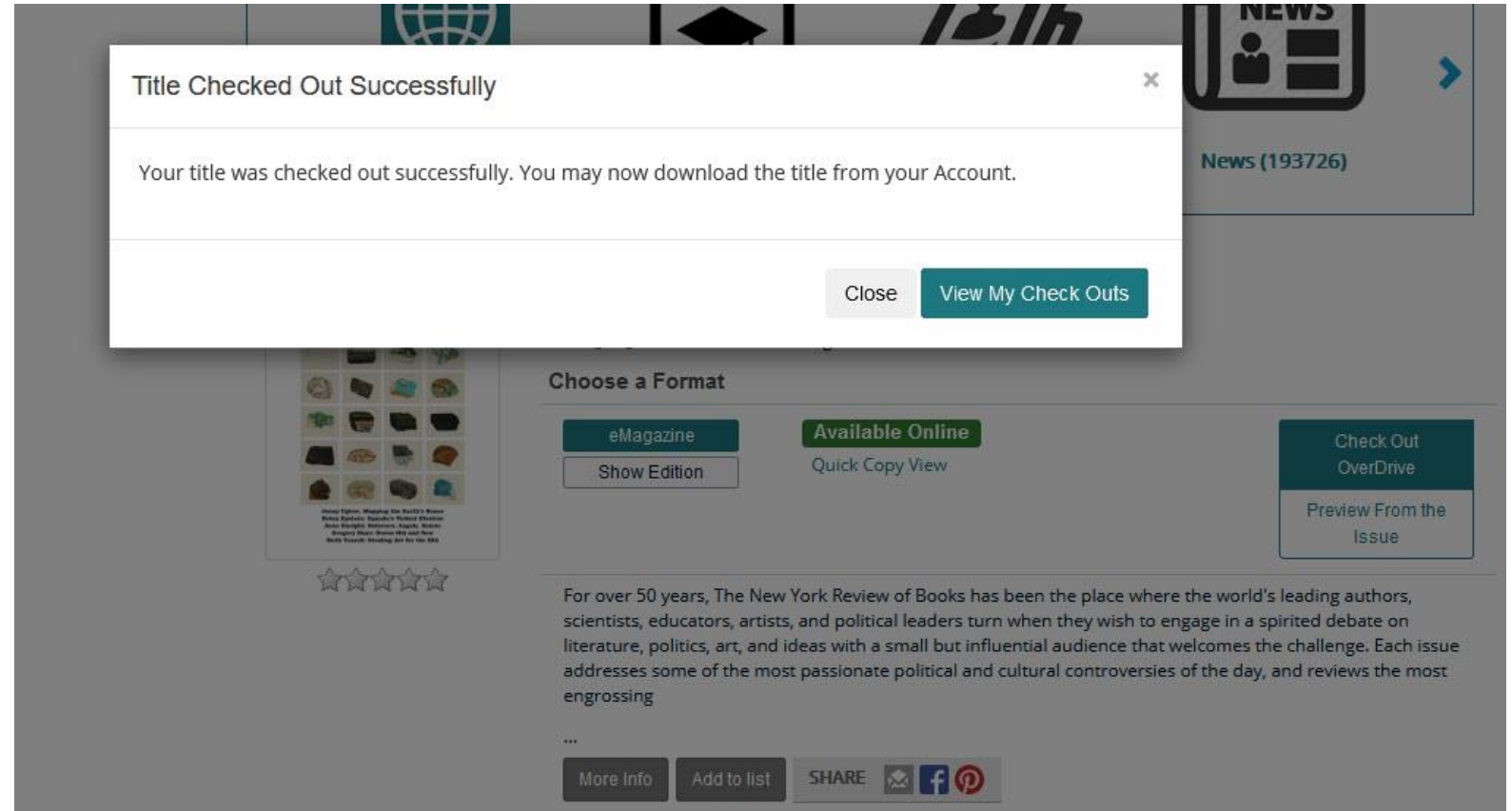
Select a Format [v] Download

Read Online
Return Now
You Might Also Like

Read Online
Return Now
You Might Also Like

Aspen messages

Pop up confirmations each time you take an action



OverDrive

Libby web app, API stats

There is a web app for Libby

<https://libbyapp.com>

What do you think of it?

We could use it with Aspen.

OverDrive Marketplace stats 2020

MOD	SWAN Libraries		
All origins	January - December 2020	887670	
API Enterprise and SWAN Mobile	January - December 2020	43654	5%
Libby	January - December 2020	459154	52%

Enterprise and SWAN mobile app Media on Demand

Month	Checkouts
January	2745
February	2474
March	3483
April	4668
May	4657
June	4403
July	4292
August	3722
September	3451
October	2949
November	3219
December	3591

Overall checkouts Media on Demand by format

Format	Checkouts
OverDrive Read	266081
Kindle Book	239290
OverDrive Listen	169524
Adobe EPUB eBook	100897
OverDrive MP3 Audiobook	75858
Pending (eBook)	24294
Pending (Audiobook)	7640
Kobo eBook	1483
Open EPUB eBook	1410
Streaming Video	1178
OverDrive Magazine	675
Adobe PDF eBook	511
Pending (Video)	268
Media Do Reader	33

**Checkouts from API
Enterprise and SWAN Mobile
by format
Media on Demand**

Format	Checkouts
Kindle Book	27635
OverDrive Read	5707
Adobe EPUB eBook	5571
OverDrive MP3 Audiobook	2369
OverDrive Listen	1513
Pending (eBook)	279
Adobe PDF eBook	230
Streaming Video	190
Open EPUB eBook	105
Pending (Audiobook)	55

Let's take a break

LinkedIn Learning

Next steps

LinkedIn Learning

Formerly known as Lynda.com

“Under LinkedIn Learning’s revised terms, a library cardholder will no longer need to create a LinkedIn profile in order to access LinkedIn Learning. Additionally, users will no longer need to provide an email address to use the service; they will be able to sign on with a library card number and PIN.” – ALA March 26, 2020 News Release

Your next steps for migration

<https://support.swanlibraries.net/news/2021-01/84892>

<https://www.linkedin.com/smart-links/AQEYzbCabRhPaw>

1. Contact your salesperson and ask for migration date

Anthony Herrera anherrera@linkedin.com

2. Add the SIP information from the SWAN page to the admin portal on LinkedIn (do not share the SIP info directly with your salesperson)

3. Use the admin portal to create new link

4. Inform patrons of the changes

Speaking of migration

Morningstar sent out emails yesterday about the platform change.

If you use Athens to authenticate then you will be migrated to the new platform April 8th. You don't need to do anything.

Athens has the new stanzas added to the proxy.

Trends

What's trending?

Let's talk trends?

Newsbank - local newspaper collections and Chicago community
PressReader – RAILS has an offer on the deal and discounts page

Reference USA - offered to work with SWAN on a deal for RefUSA
alone or RefUSA and FindMyPast

How can SWAN help?

Next meeting

Thursday, April 22, 2021 | 1:30-3:30 pm

<https://librarylearning.org/event/2021-04-22/swan-e-resource-advisory>

GoToMeeting room link

<https://www.gotomeet.me/SWANLibs/e-resource-advisory>