



# Discovery & User Experience Advisory

November 2022

# Agenda

- I. Welcome and introductions (10 minutes)
- II. Aspen User Group (5 minutes)
- III. Discussion: Facet granularity – Scott (20 minutes)
- IV. A/B test results: All copies modal link (15 minutes)
- V. Follow up: Facet count changes (Itasca, Messenger, Villa Park, Westmont) (10 minutes)

VI. Aspen Development Activity (20 minutes)

- What's been completed
- New configuration options
- New requests
- Top priorities

VII. Linked cards in Aspen (10 minutes)

VIII. Next meeting: January 26<sup>th</sup>, 2023  
1:30 PM – 3:00PM (note the shorter time!)

# A/B Testing: All Copies modal link

## A (Original)

Audiobook CD

Show Editions

On Shelf

Oak Park Public  
Library Main  
Branch -  
AUDIOBOOK3  
2 available  
[Where is it?](#)

CD  
FICTION  
AUSTEN

Place Hold

## B (Variant)

Audiobook CD

Show Editions

On Shelf

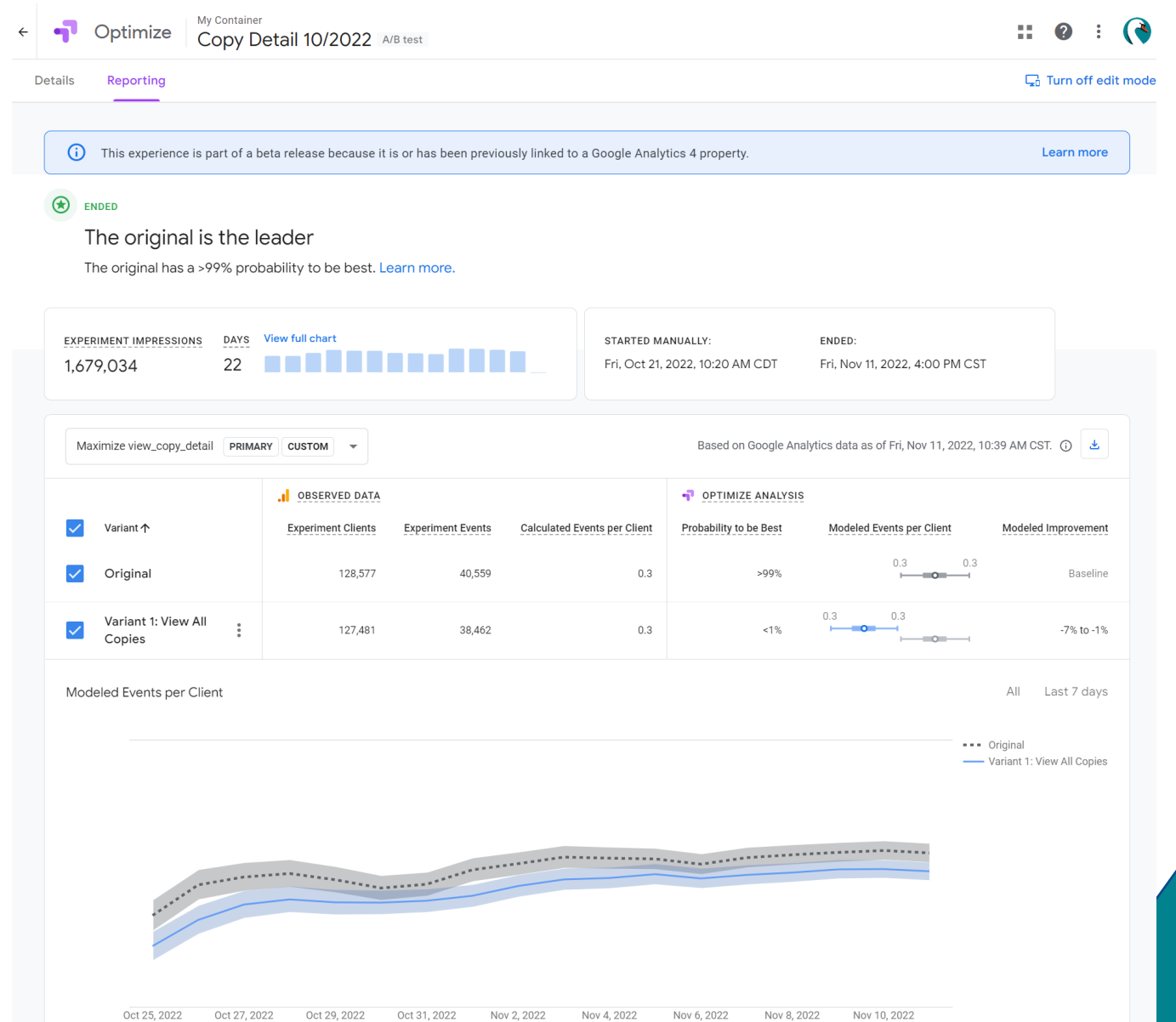
Oak Park Public  
Library Main  
Branch -  
AUDIOBOOK3  
2 available  
[View All Copies](#)

CD  
FICTION  
AUSTEN

Place Hold

# A/B Testing: All Copies Modal Link

## Results



# Facet count changes

by Keyword in Library Catalog

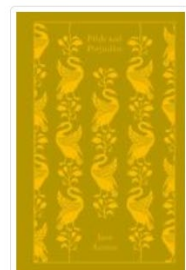
Search Filters

Catalog Home » Catalog Search » Showing 1 - 20 of 2,274,039 Results

Books eBook Audio Books Music Movies

All Libraries Itasca Community Library Available Now

Search Tools



## 1) Pride and prejudice

### Author

Austen, Jane

### Series

Harper's modern classics

100 greatest books of all time

Jane Austen Novels

Recorded Books classics library

More Series...

### Language

English

### Appears on these lists

Classics

Classics - St. Charles Public Library

Classics (Adult Fiction)

by Keyword in Library Catalog

Search Filters

Catalog Home » Catalog Search » Showing 1 - 20 of 2,275,271 Results

Books (954,236) eBook (852,597) Audio Books (212,219) Music (388,119) Movies (196,620)

All Libraries (2,275,271) Tinley Park Public Library (1,369,874) Available Now (1,356,608)

Search Tools



## 1) Pride and prejudice

### Author

Austen, Jane

### Series

Harper's modern classics

100 greatest books of all time

Jane Austen Novels

Recorded Books classics library

More Series...

### Language

English

### Appears on these lists

Classics

Classics - St. Charles Public Library

Classics (Adult Fiction)

# Facets on other sites

## Old Amazon

Figure 1—On Amazon, links let customers indicate a single filter value

**New Releases**

**Any New Release**

- Last 30 days (55)
- Last 90 days (353)
- Coming Soon (11)

**Department**

< Any Department

**Books**

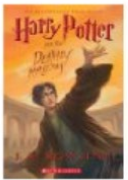
- Children's Books (4,455)
- Nonfiction (28,796)
- Literature & Fiction (14,298)
- Entertainment (7,260)
- Science Fiction & Fantasy (1,192)
- Teens (1,471)
- Religion & Spirituality (7,144)
- Reference (11,180)
- Professional & Technical (16,878)
- Science (10,947)
- Health, Mind & Body (6,142)
- Medicine (4,455)
- Business & Investing (6,604)
- Home & Garden (1,908)
- Parenting & Families (1,813)
- Arts & Photography (4,926)


**Books > "harry potter"**


**Related Searches:** [harry potter and the sorcerer's stone](#)

Showing 1 - 12 of 75,061 Results

**Author Page** **Amazon's J.K. Rowling Page**  
Discover books, read about the author

- 

**Harry Potter and the Deathly Hallows** (Paperback - J.K. Rowling)  
**Buy new:** ~~\$14.99~~ \$11.99  
Get it by **Monday**,  
Eligible for **FREE** S  
★★★★★ (3,345)  
Other Editions: [Harry Potter and the Deathly Hallows](#)  
**Excerpt - Front Matter**  
**Potter** and the De:  
**Surprise me!** See
- 

**Amazon's Harry Potter**  
Discover books, read about the author
- 

**Harry Potter and the Deathly Hallows**

## Current Amazon

Books Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Texts

1-16 of over 40,000 results for "global warming"

**Eligible for Free Shipping**  
☐ Free Shipping by Amazon  
All customers get FREE Shipping on orders over \$25 shipped by Amazon

**Delivery Day**  
☐ Get it by Tomorrow


**Kindle Unlimited**  
☐ Kindle Unlimited Eligible

**Department**  
< Any Department

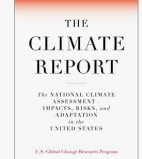
**Books**

- Arts & Photography
- Biographies
- Business & Money
- Calendars
- Children's Books
- Christian Books & Bibles
- Comics & Graphic Novels
- Computers & Technology
- Cookbooks, Food & Wine
- Crafts, Hobbies & Home
- Education & Teaching
- Engineering & Transportation
- Health, Fitness & Dieting
- History
- Humor & Entertainment
- Law
- LGBTQ+ Books
- Literature & Fiction
- Medical Books
- Mystery, Thriller & Suspense
- Parenting & Relationships
- Politics & Social Sciences
- Reference
- Religion & Spirituality
- Romance
- Science & Math
- Science Fiction & Fantasy
- Self-Help
- Sports & Outdoors
- Teen & Young Adult Books
- Test Preparation
- Travel

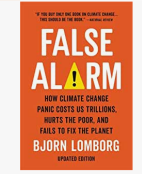
**RESULTS**



**Stopping Global Warming**  
by J.A.B. Publication  
**Paperback**  
**\$24<sup>99</sup>**  
✓prime  
FREE delivery **Wed**, No shipped by Amazon  
Or fastest delivery **Mon**



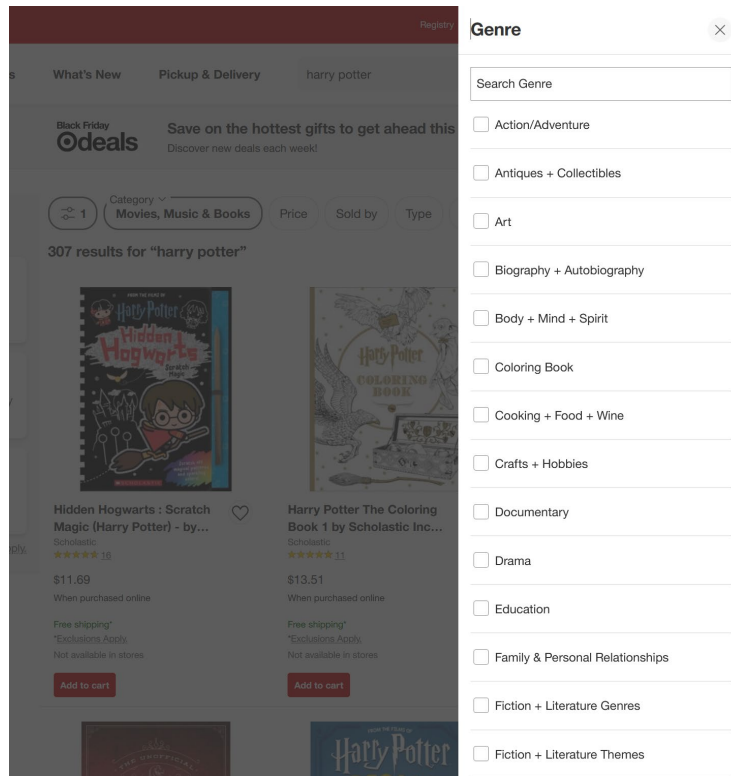
**THE CLIMATE REPORT**  
by U.S. Global Change I  
**Paperback**  
**\$21<sup>99</sup>**  
✓prime  
FREE delivery **Wed**, No shipped by Amazon  
Or fastest delivery **Tue**, Only 20 left in stock (m



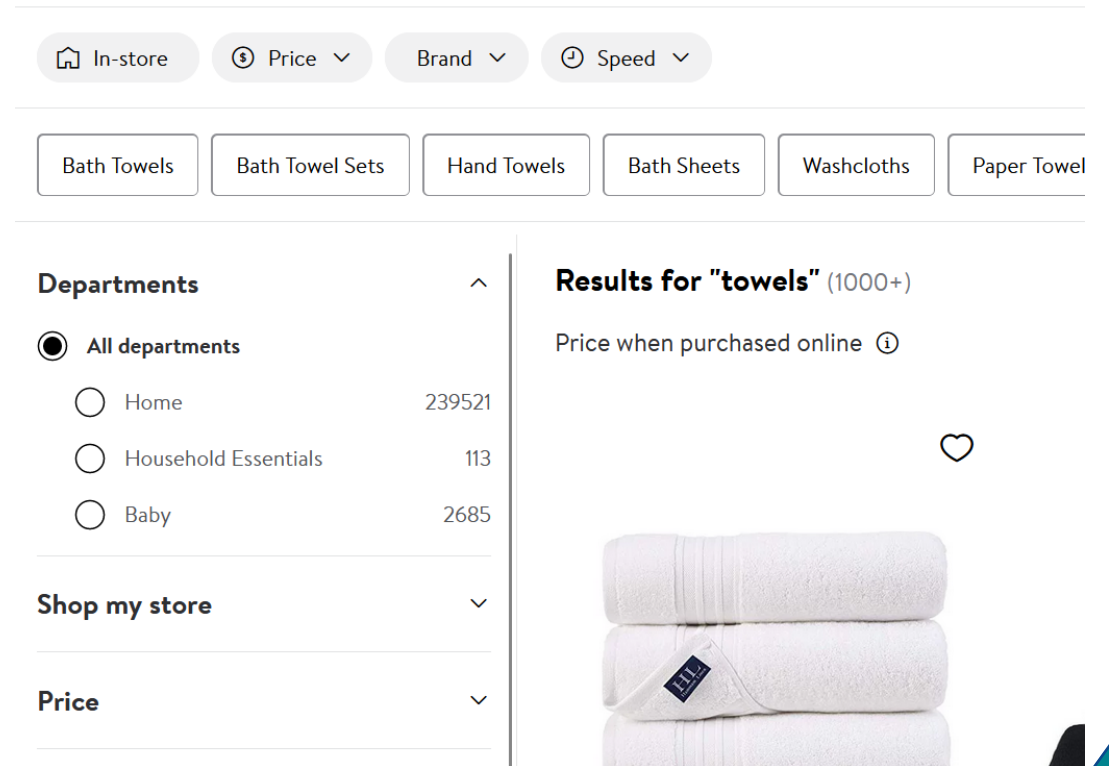
**FALSE ALARM**  
by Bjorn Lomborg  
**Paperback**  
**\$10<sup>99</sup>**  
✓prime  
FREE delivery **Wed**, No shipped by Amazon  
Or fastest delivery **Tue**, More Buying Choices \$7.64 (63 used & new  
**Audible Audiobook**  
**\$0<sup>00</sup>** \$20.99

# Facets on other sites (cont)

## Target



## Walmart



# Facets on other sites (cont)

## Etsy

### Categories

All Categories

[Books, Movies & Music](#)

[Craft Supplies & Tools](#)

[Paper & Party Supplies](#)

[Home & Living](#)

[Art & Collectibles](#)

[Weddings](#)

[Toys & Games](#)

[Jewelry](#)

[Accessories](#)

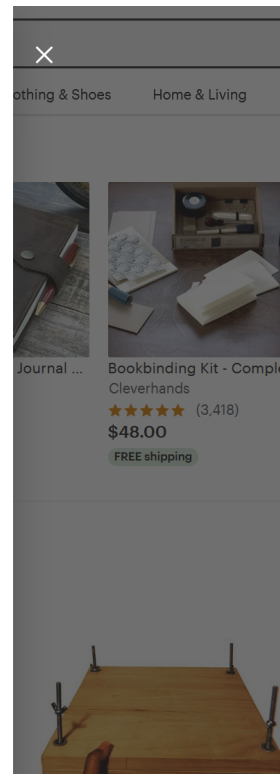
[Bags & Purses](#)

[Electronics & Accessories](#)

[Clothing](#)

[Bath & Beauty](#)

[Pet Supplies](#)



## Ebay

Portable Audio & Headphones  
Surveillance & Smart Home Electronics  
TV, Video & Home Audio  
Vehicle Electronics & GPS  
Video Games & Consoles  
Virtual Reality

### Trending Topics

Up to 60% off eBay Refurbished

### Shop Top Brands

Alienware  
Apple  
ASUS  
Beats by Dr. Dre  
Bose  
Canon  
Dell  
DJI  
Google  
GoPro  
HP  
Lenovo  
LG  
Microsoft  
Nest  
Nikon  
PopSockets  
Samsung



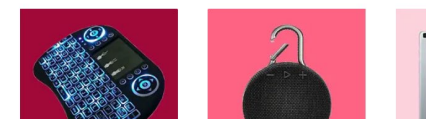
Skullcandy steals as low as \$7.99  
Snag eBay Refurbished must-haves.

### Featured Gifting Events



Up to 50% off? Tech yeah!  
Great gifts at low prices.

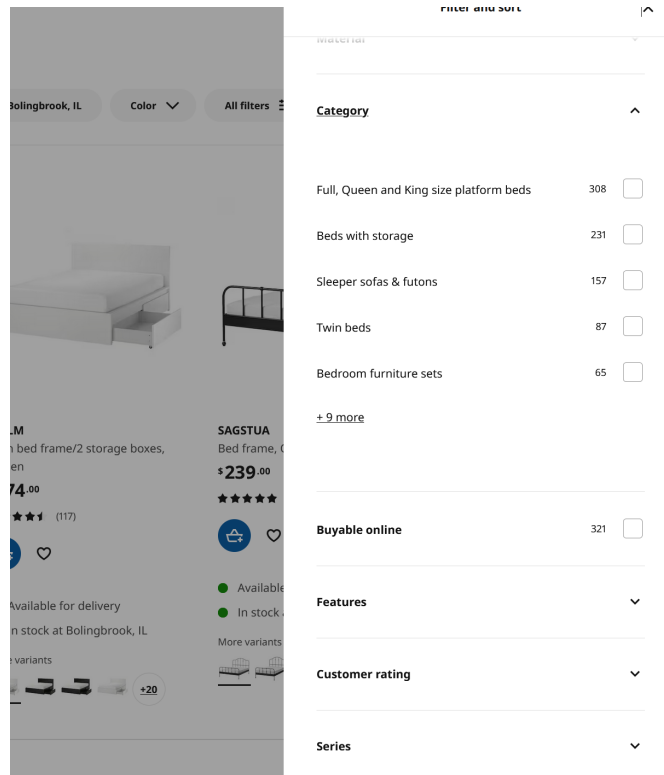
### Gifts by Price - Shop Early, Save Now



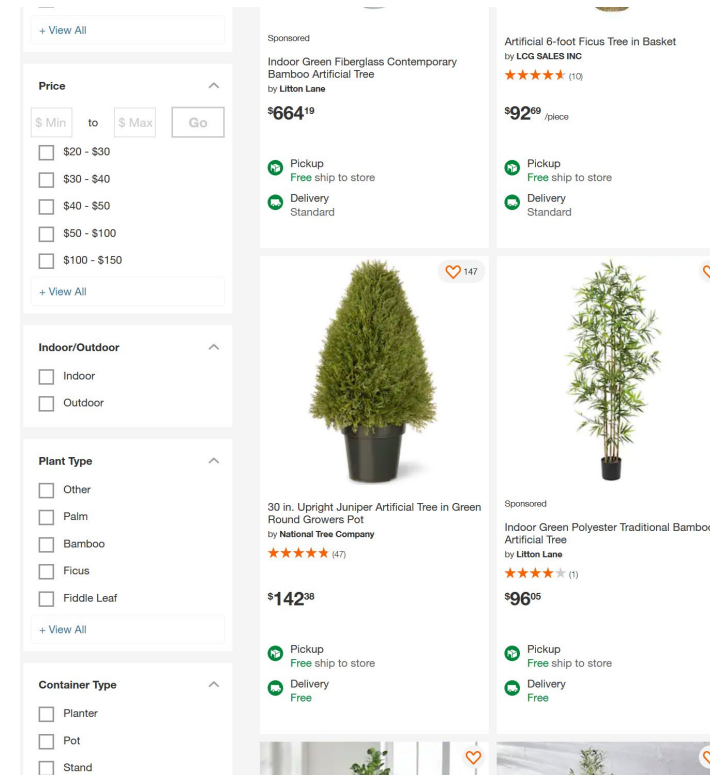


# Facets on other sites (cont)

## IKEA

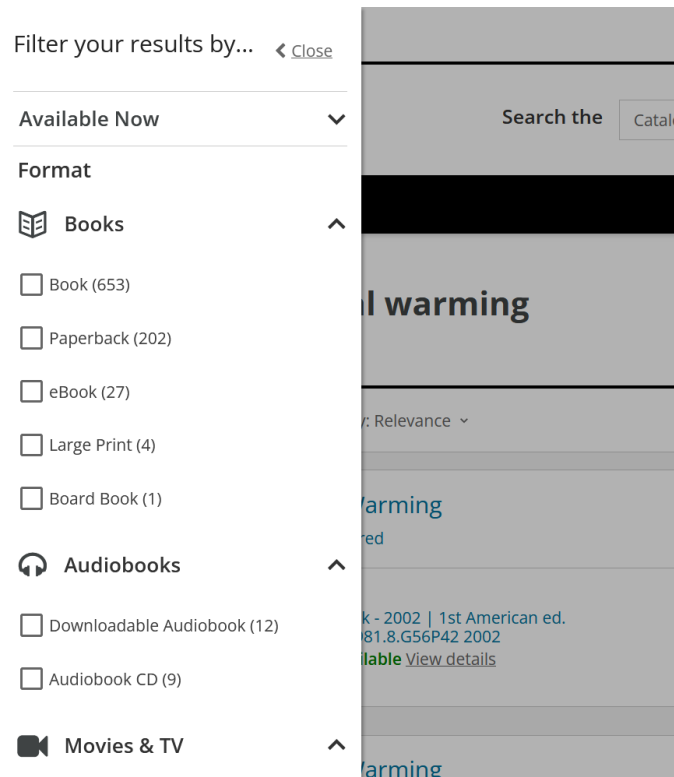


## Home Depot

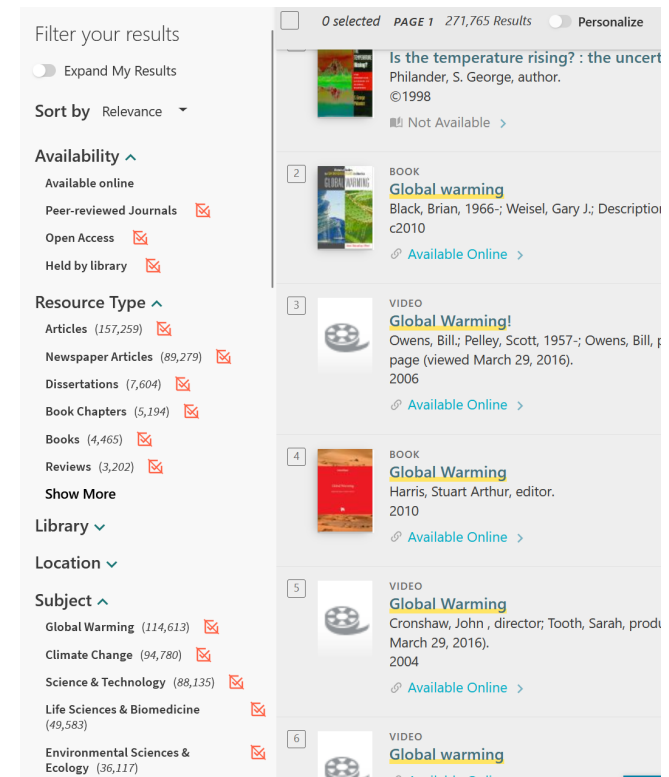


# Facets in library catalogs

## Bibliocommons



# Alma Primo



# A few final facet thoughts

- All library catalogs surveyed display counts, but many retail sites do not.
- Current counts can be inaccurate – is it better to rely on one accurate results count?
- Counts won't prevent building impossible searches, searches that filter out too much – especially as we move to batch filter options.

# Linked Accounts - Problems

- Unlinking accounts to PIN updates is problematic.
- Notifying patrons when their account has been linked to relies on the patron accessing Aspen and is not obvious or perpetual enough.
- Patrons cannot block links from individual accounts or completely block linking if they so choose.
- Librarians don't have tools to manage linking and unlinking permissions by patron type.

# Linked Accounts – Proposed Solutions

- When two users link, the link will be perpetual until one of them unlinks regardless of PIN updates.
- Linkees will be notified by email (if available) AND in Aspen that their account has been linked to with instructions on how to unlink.
- Linkees will have a reminder in a more obvious place in Aspen that someone is linked to their account.
- Linkees will have the option to break links without needing to update their PIN.
- When linkees break a link, they will be warned that they might want to reset their PIN with a link to the PIN reset page where available.
- Patrons will have the option to not allow anyone to link to their account.
- Aspen administrators will have tools to set defaults and allow or disallow linking and unlinking per patron type.