



# SWAN Book Club Users Group Agenda

Wednesday, July 10 2024, 9:30 AM – 11:30 AM

Location

Join Zoom Meeting

<https://us06web.zoom.us/j/87305998400?pwd=R3YzSVNnZkdaMW1LL1ZtOHg0V0V1dz09>

Meeting ID: 873 0599 8400

Passcode: 091294

Dial by your location: +1 312 626 6799 (Chi)

## Chairs

- Lauren Maxwell, co-chair, Geneva Public Library
- Nancy Rooney, co-chair, Downers Grove Public Library

- I. Welcome and introductions
  - II. Top tips for successful Book Clubs
  - III. Book Club market oversaturation the market
  - IV. Managing extremely popular book clubs
  - V. General discussion guidelines
  - VI. DEI informed title selection
  - VII. Book Club marketing
  - VIII. Capturing the elusive readers
  - IX. Encouraging attendance
  - X. Open floor- bring your topics!
  - XI. Next Meeting
- Wednesday, November 13, 2024, 9:30 AM – 11:30 AM (GoTo Meeting) - Register on L2  
<https://librarylearning.org/event/2024-11-13/swan-book-club-users>