



Engaging Patrons with Aspen Panel

SWAN Expo 2022

Rebecca Bartlett

Access Services Manager,
LaGrange Public Library

August 22, 2022

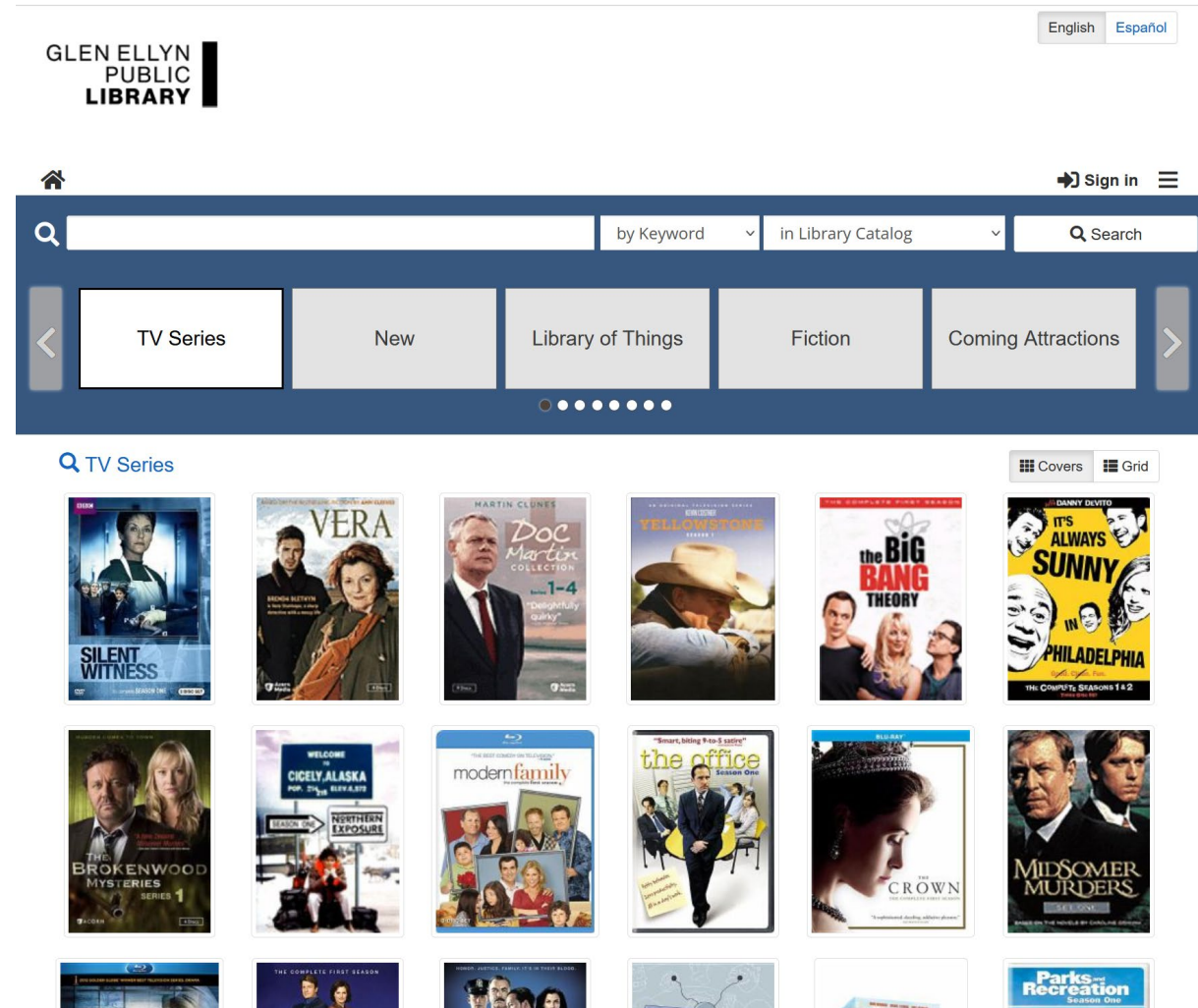
The screenshot displays the LaGrange Public Library website interface. At the top left is the library logo with the tagline "Learn. Explore. Connect." and the text "LA GRANGE PUBLIC LIBRARY". On the top right, there are language options for "English" and "Español", and a "Start Translation Mode" button. Below the header is a search bar with a magnifying glass icon, a dropdown menu set to "by Keyword" and "in Library Catalog", and a "Search" button. A navigation bar below the search bar contains five categories: "Summertime and the Grillin' is Easy" (which is selected), "STRANGER THAN FICTION", "Women's Rights", "Back to School Books (Adult)", and "New Titles". Below the navigation bar, the search results for "Summertime and the Grillin' is Easy" are displayed in a grid view. The grid shows various book covers related to grilling and outdoor cooking, including titles like "The Scout's Outdoor Cookbook", "Picnics and porch suppers", "The Picnic", "Feast by Firelight", "How to Grill Everything", "Cool Backyard Grilling", "Project Fire", "RV Cooking Made Easy", "Whole Hog BBQ", "Meathead", "Weber's Way to Grill", "Master of the Grill", "Life on Fire", and "The Science of Great Barbecue".

SWAN Library Services

Rachael Flewelling

Marketing Manager,
Glen Ellyn Public Library

August 22, 2022

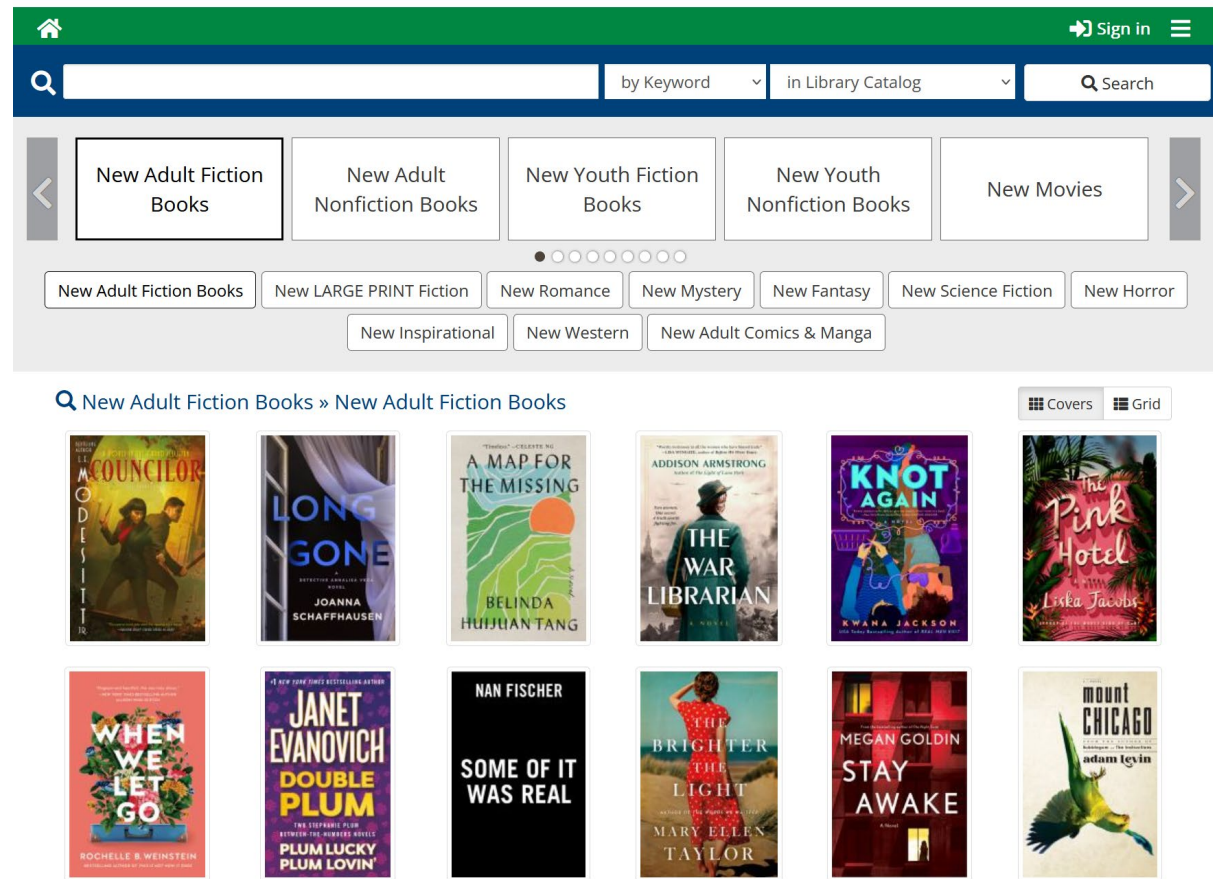


SWAN Library Services

Julie Tegtmeier

Cataloging Librarian,
St. Charles Public Library

August 22, 2022



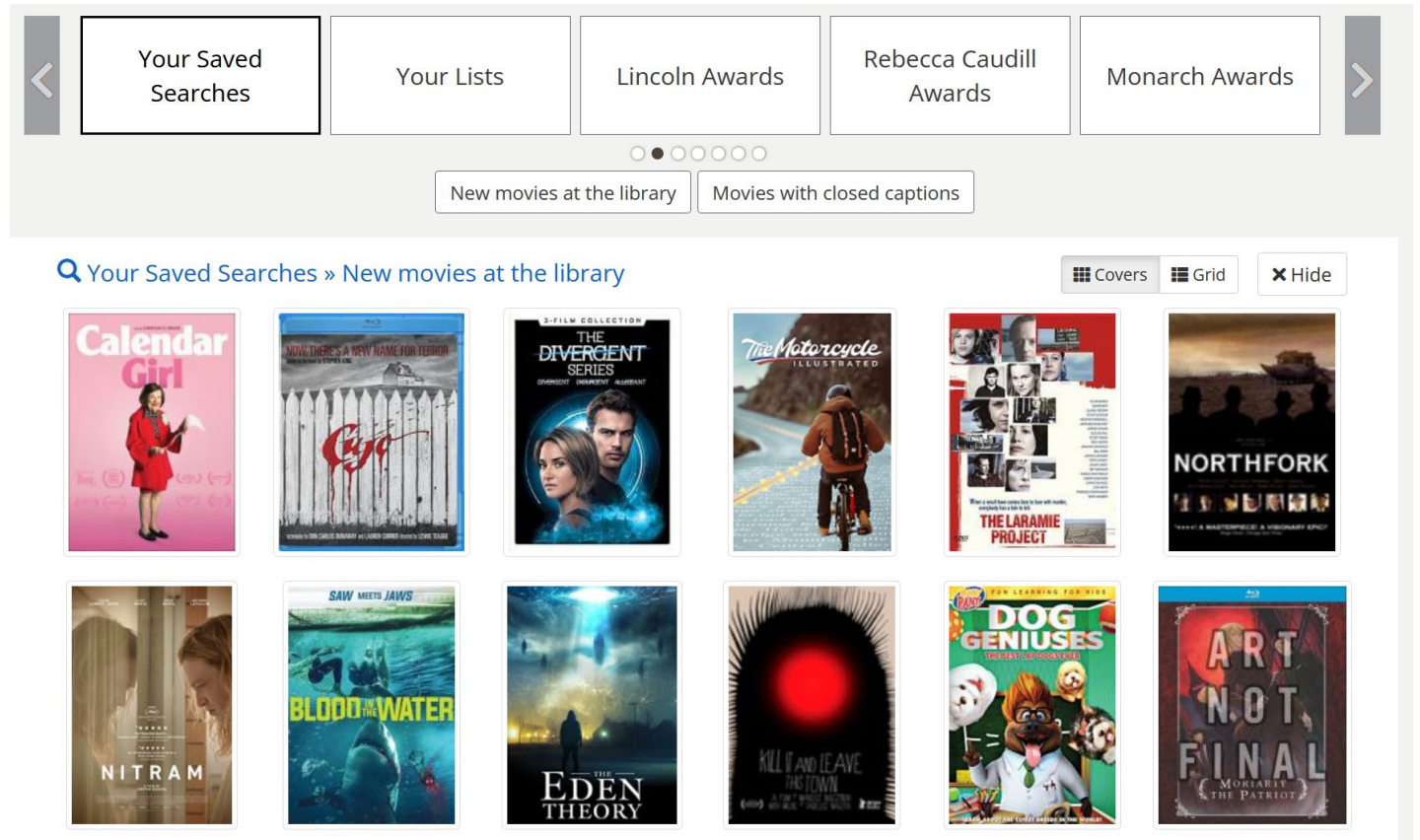
The screenshot displays the library's website interface. At the top right, there are language options for "English" and "Español". Below the logo is a navigation bar with a home icon, a search bar, and a "Sign in" button. The search bar includes a search icon, a text input field, and dropdown menus for "by Keyword" and "in Library Catalog", followed by a "Search" button. Below the search bar is a horizontal menu with buttons for "New Adult Fiction Books", "New Adult Nonfiction Books", "New Youth Fiction Books", "New Youth Nonfiction Books", and "New Movies". A secondary row of buttons includes "New Adult Fiction Books", "New LARGE PRINT Fiction", "New Romance", "New Mystery", "New Fantasy", "New Science Fiction", "New Horror", "New Inspirational", "New Western", and "New Adult Comics & Manga". Below this is a breadcrumb trail: "New Adult Fiction Books » New Adult Fiction Books". To the right of the breadcrumb are "Covers" and "Grid" view toggles. The main content area shows a grid of 12 book covers:

- COUNCILOR** by MODERITT
- LONG GONE** by JOANNA SCHAFFHAUSEN
- A MAP FOR THE MISSING** by BELINDA HUIJUAN TANG
- THE WAR LIBRARIAN** by ADDISON ARMSTRONG
- KNOT AGAIN** by KWANA JACKSON
- The Pink Hotel** by LISA JACOBS
- WHEN WE LET GO** by ROCHELLE B. WEINSTEIN
- JANET EVANOVICH DOUBLE PLUM** by PLUM LUCKY PLUM LOVIN'
- SOME OF IT WAS REAL** by NAN FISCHER
- THE BRIGHTER THE LIGHT** by MARY ELLEN TAYLOR
- STAY AWAKE** by MEGAN GOLDIN
- mount CHICAGO** by adam levyin

Terms you will hear today...

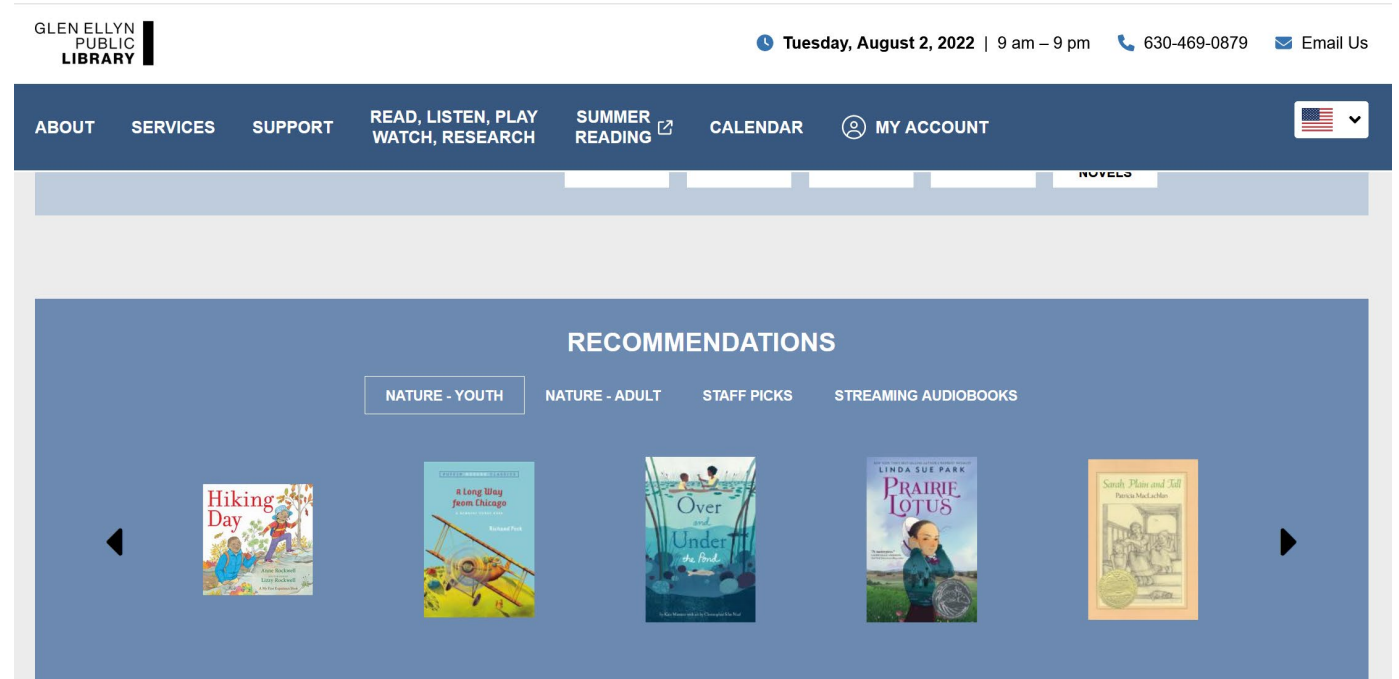
Browse Category

Staff curated lists and filtered searches that appear on your catalog home page.



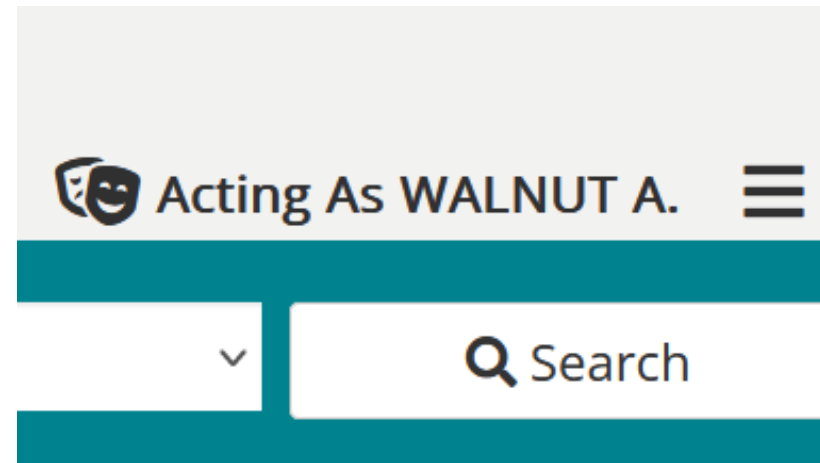
Spotlight

Like browse categories, Spotlights are staff curated lists and pre-filtered searches. However, these are embedded in your library website.



Masquerade Mode

Allows you to view the catalog as a patron, place holds, and assist with account features.



Placards

Showcase online resources or library events in search results, based on keyword searches.

The screenshot shows a library catalog search interface. At the top, a search bar contains the text "consumer reports". To the right of the search bar are dropdown menus for "by Keyword" and "in Library Catalog", and a "Search" button. Below the search bar, a breadcrumb trail reads "Catalog Home » Catalog Search » Showing 1 - 20 of 588".

On the left side, there is a "Narrow Your Results" sidebar with the following expandable categories: Available Now At, Format, eContent Collection, Fiction / Non-Fiction, Audience, Author, Series, Subject, Language, and Awards.

The main content area displays search results. It includes a row of icons and counts for different media types: Books (374), eBook (278), Audiobooks (121), and Movies (29). Below this, there are three buttons: "All Libraries (588)", "St. Charles Public Library (354)", and "Available Now (345)".

Below the buttons, there is a "Sort by" dropdown menu set to "Best Match", a "Hide Covers" checkbox, and two view options: "Covers" (selected) and "List".

The first search result is a placard for "Consumer Reports". The placard features the "CR Consumer Reports" logo on the left. To the right of the logo, the text reads: "Consumer Reports" followed by "Buying advice, product ratings, reviews, recommendations, money-saving advice and tips, and videos for products including appliances, electronics, food, and more."

Purchase Suggestions

Allows patrons to suggest items for purchase and for staff to manage requests.

Purchase Suggestion

If you cannot find a title in our catalog, you can request the title via this form. Please enter as much information as possible so we can find the exact title you are looking for. For example, if you are looking for a specific season of a TV show, please include that information.

Material Information

Format **Required**

Title Information

Title **Required**

This field is required.

Author

Supplemental Details (optional)

Age Level

Type

Publication Year

Comments

Contact Information

Email

Panel Discussion