SWAN Expo 2022 Sessions

9:00 a.m. - 9:45 a.m.

Keynote: Big Ideas and Big Challenges | *Conference Rooms A,B,C*
Presented by Dr. Sylvia Jenkins and Aaron Skog

A welcome from the Moraine Valley Community College and a "State of SWAN Address."

9:45 a.m. - 10:45 a.m.

Get Involved: SWAN User Groups | *Conference Rooms A,B,C*
Presented by user group chairs and members

Learn about all of the ways you can get involved in SWAN. Chairs of each user group will talk about User Groups, SWAN Community Forums, Office Hours, and Pilot Groups.

11:00 a.m. - 11:45 a.m.

Pseudo Libraries: Locker/Drive-Up Panel
Conference Room A
Facilitated by Dawne Tortorella & Michael Szarmach, Member panelists: Kandice Krettler, Jasmina Lapo , & Kathleen Spale

This panel will share their experiences from evaluation - to funding - to implementation - to ongoing support of using library lockers and drive-up windows. Through use of pseudo libraries, these lockers and drive-up windows expand convenience for patrons. We will discuss the challenges, benefits, and overall usage patterns of pseudo libraries.

Engaging Patrons with Aspen Panel
Conference Room B
Facilitated by Tara Wood, Member panelists: Rebecca Bartlett, Rachael Flewelling, & Julie Tegtmeier

Aspen Discovery offers lots of ways customize your catalog and provide reader's advisory and assist patrons. Hear from your fellow SWAN libraries about how the creative ways they are using Aspen to engage with their patrons.

WorldShare ILL: Working Smarter Not Harder | *Conference Room C*
Presented by Helen Pinder and Scott Brandwein, Member panelists: Christine Sporleder & Meghan Moran.

As a group of libraries, our SWAN consortium has worked to configure and automate WorldShare ILL through our group catalog, "automatic no" based on availability, custom holdings groups within the state, deflections, and patron-initiated requests. We also collaborate with 5 other Illinois consortium to manage holdings through development of the OCLC Holdings Manager. Our libraries will share how they use and further customize these settings for local work processes and how worldwide access to materials enhance patron services.

1:00 p.m. - 1:45 p.m.

BLUEcloud Circulation: Lessons from the Field | *Conference Room A*
Presented by Crystal Vela, Member panelists: Sandra Leyva, Pam Kamin, & Andrew Riis

Join the BLUEcloud Circulation pilot libraries for a deep dive into how they've incorporated BLUEcloud Circulation in their day-to-day work. They'll discuss how they trained their staff, the ways BLUEcloud Circulation has improved their workflows, and what features they're most looking forward too.

Using Data to Tell a Story
Conference Room B
Presented by Lucas McKeever & Dawne Tortorella

With increased data at our fingertips, how can we use this information to illustrate our library's success? We will share some quick tips and easily accessible tools to provide visual analysis of patron circulation and holds activity, reciprocal borrowing, and interlibrary loan.

Book Club Kit Panel | *Conference Room C*
Facilitated by Helen Pinder, Member panelists: Lauren Maxwell & Lizzie Matkowski

The panel will share how they purchase, package, share, and facilitate use of book club kits. Through a program all SWAN libraries can use, whether you have book club kits to share or not, over 200 full multi-copy kits are available to support book clubs throughout the consortium.

2:00 p.m. - 2:45 p.m.

Streamlining Materials Processing: Working Smarter Not Harder | *Conference Room A*
Facilitated by Samantha Dietel, Member panelists: Sarai Barrios, MaryKellie Marquez, & Pam Taylor

Staff time is our most valuable and limited resource. As vendor services and automation solutions expand, it is helpful to monitor the landscape and share practices that can help reduce staff time for processing and get material in the hands of our patrons more quickly.

Engagement Panel | *Conference Room B*
Facilitated by Aaron Skog, Member panelists: Ashley Boyer, Sarah Shroeder, & Zach Musil

Our panel will share their experiences with patron engagement platforms. The discussion will include balancing targeted communication and outreach with managing patron privacy and personal information. Panelists will share cost/benefit of patron engagement platform and share valuable lessons learned and effective strategies.

The "Illusion" of Privacy | *Conference Room C*
Presented by Rudy Host & Ian Nosek

Join Rudy and Ian for a technological magic show where they'll pull back the curtain and share why some library technology practices are not as private as you might think. Fun for all audiences.

3:00 p.m. - 3:45 p.m.

Closing: Core Principles of SWAN Membership - Equity of Service | *Conference Room A,B,C*
Presented by Aaron Skog

How our consortium helps to provide services to patrons in our diverse community, relying on resource sharing, group licensing agreements, and membership fees that factor in economic need.

SWAN Expo 2022 Schedule

Schedule At-A-Glance

Room & Time	Conference A	Conference B	Conference C
9:00 - 9:45	Keynote: Big Ideas and Big Challenges		
9:45 - 10:45	Get Involved		
11:00 - 11:45	Pseudo Library - Locker/Drive-Up Panel	Engaging Patrons with Aspen	WorldShare ILL: Working Smarter Not Harder
12:00 - 12:45	Lunch		
1:00 - 1:45	BLUEcloud Circulation: Lessons from the Field	Using Data to Tell a Story	Book Club Kit Panel
2:00 - 2:45	Streamlining Materials Processing: Working Smarter Not Harder	Engagement Panel	The "Illusion" of Privacy
3:00 - 3:45	Closing: How Our Consortium Helps to Balance Equity		

Tracks

Library Platform & Solutions

Resource & Membership Sharing

Security & Privacy

Patron Engagement